



# DEVON TINGLE

Creative Strategist, Digital Designer

Ocean City, MD  
devt@devsigns.design  
443 513 6621

## Education

### **B.S. Web & Digital Design**

University of Maryland  
Global Campus (2026)

### **A.S. Graphic Design**

The Art Institute of  
Pittsburgh (2014)

## HONORS

Summa Cum Laude

President's List (2026)

Dean's List (2023-2025)

Alpha Sigma Lambda Honor  
Society

National Society of  
Leadership and Success

Upsilon Pi Epsilon

## Certifications

### **Front-End Developer**

Certification (Scrimba)

### **Google Marketing &**

**E-Commerce** (Coursera)

### **Diversity & Inclusion**

Certification

Learn More:

 [www.linkedin.com/in/devontingle](http://www.linkedin.com/in/devontingle)

 <https://meritpages.com/devontingle>

 [www.devsigns.design/portfolio](http://www.devsigns.design/portfolio)

## SUMMARY

Dynamic and results-driven creative professional with years of experience in graphic design, branding, digital marketing, and team leadership. Proven ability to manage projects, lead teams, and deliver high-quality visual and digital solutions that drive engagement and business growth. Combines creative expertise with strategic thinking, performance analysis, and client-focused execution with strong learning agility by adapting to new design tools, web technologies, and digital strategies to deliver impactful, future-focused solutions.

## CORE COMPETENCIES

- Graphic Design & Branding
- UX/UI Design & User Experience
- Web Design & Front-End Development
- Adobe Creative Suite {Photoshop, Illustrator, InDesign, XD}
- Figma, Canva, Webflow, Wix Studio
- HTML, CSS, Basic JavaScript, Python
- Digital Marketing & Content Strategy
- Wireframing & Prototyping
- Responsive Web Design
- SEO & Web Optimization
- Cross-functional Collaboration
- Data Analysis & Performance Metrics
- Client Experience & Strategy
- Project Management & Operations
- Visual Merchandising & Brand Experience
- Learning Agility & Emerging Technology Adoption
- Business Acumen

## **PROFESSIONAL EXPERIENCE**

### **Lead Supervisor**

*Coach New York | Ocean City, MD | 2016 - 2022, Returned in 2025 - Present*

- Lead team operations and drive sales performance through data-informed strategies
- Analyze KPIs and customer insights to improve conversion and engagement
- Execute visual merchandising aligned with brand and user experience principles
- Support digital clientele and in-store marketing initiatives (created product images and other digital content for outreaches), while exceeding influenced sales by 10% ea. month

### **Graphic Designer & Consultant (Remote)**

*Minuteman Press | Ocean City, MD | 2025 - Present*

- Design branding systems, marketing materials, and digital assets
- Develop print-ready and web-optimized designs
- Manage multiple projects while maintaining quality and deadlines

### **Creative Services Director / Store Manager / Designer**

*Minuteman Press | Ocean City, MD | 2023 - 2025*

- Analyze KPIs and customer insights to improve conversion, engagement and drive sales performance through data-informed strategies.
- Led multi-channel marketing campaigns across digital and print
- Increased engagement through strategic content and design execution
- Managed production workflows, vendors, and campaign performance tracking

### **Peer Career Mentor (Remote)**

*University of Maryland Global Campus | Adelphi, MD | 2024 - Present*

- Provide career coaching, resume development, and job search strategies to students
- Assist with LinkedIn optimization and interview preparation
- Track mentee progress using CareerQuest tools to ensure measurable outcomes
- Influence Mentees to stay at UMGC through building community and belonging

### **Founder / Creative Director (Remote)**

*Devsigns, LLC | Ocean City, MD | 2022 - Present*

- Founded and managed a web and digital design business serving diverse clients
- Delivered branding, creative, and digital marketing solutions
- Managed full project life-cycles from concept to completion
- Built client relationships and provided strategic creative direction

## **KEY ACHIEVEMENTS**

- Designed and developed responsive websites with a focus on UX/UI, usability, and cross-device performance
- Created scalable branding systems across digital and print platforms to ensure visual consistency
- Executed data-informed marketing campaigns to improve engagement and customer reach
- Leveraged modern design tools and platforms to deliver efficient, high-quality creative solutions
- Produced high-quality marketing materials including brochures, social media graphics, and digital assets that aligned with client goals and brand standards
- Built and operated a successful digital design business (Devsigns)
- Developed leadership skills through team management and mentorship roles

## **ADDITIONAL EXPERIENCE**

### **Social Media Manager**

*Senior Planning Services | Pittsville, MD | 2016 - 2017*

- Researched audience trends, competitor benchmarks, and market insights to inform content strategy
- Developed and executed social media strategies aligned with business goals and brand growth
- Created, scheduled, and published daily content including graphics, copy, photos, and promotional updates
- Monitored SEO, web traffic, and engagement metrics to optimize performance
- Collaborated with marketing, sales, and customer service teams to maintain brand consistency
- Managed online community engagement by responding to inquiries and monitoring customer feedback
- Designed branded social media visuals including profile assets, banners, and blog graphics
- Recommended new platform features and engagement tactics to expand brand awareness

### **Bartender**

*Applebee's | Ocean City, MD | 2010 - 2016*